

UF SASE Sponsorship Packet

October 2023



UF | Herbert Wertheim
College of Engineering
UNIVERSITY of FLORIDA

Contact:
Max Huang
External Vice President
ufsase.evp@gmail.com

Table of Contents

3	About UF SASE	8	Reach
4	Demographics	9	Budget
5	Events	10	Sponsorship Tiers
6	Development	11	Letter from the President
7	Awards		



WEBSITE
ufsase.com



LINKEDIN
[linkedin.com/
company/ufsase/](https://linkedin.com/company/ufsase/)



INSTAGRAM
[@ufsase](https://instagram.com/ufsase)



DISCORD
discord.gg/q3HBc5



FACEBOOK
facebook.com/ufsase





What is UF SASE?

The **Society of Asian Scientists and Engineers (SASE)** is a national organization founded in 2007 that strives to help Asian heritage scientific and engineering professionals achieve their full potential.

The **University of Florida SASE Chapter** was founded in 2010. Since then we have put tremendous effort towards the development of our members and community. This development is centered on our mission statement's five core values: leadership, professionalism, service, academics, and diversity. Our events are designed not only to ensure that our mission is fulfilled, but also to foster a supportive community that celebrates Asian heritage.

Our events include, but are not exclusive to:

- General Body Meetings
- Company Partnered Events
 - Resume Workshops
 - Information Sessions
 - Meet & Greet
- Social Events
- Service Events
- Sports Events
- Technical Workshops

We have grown to become the **largest** chapter of SASE with **300+** active members and continue to promote the professional development of more and more students every year!





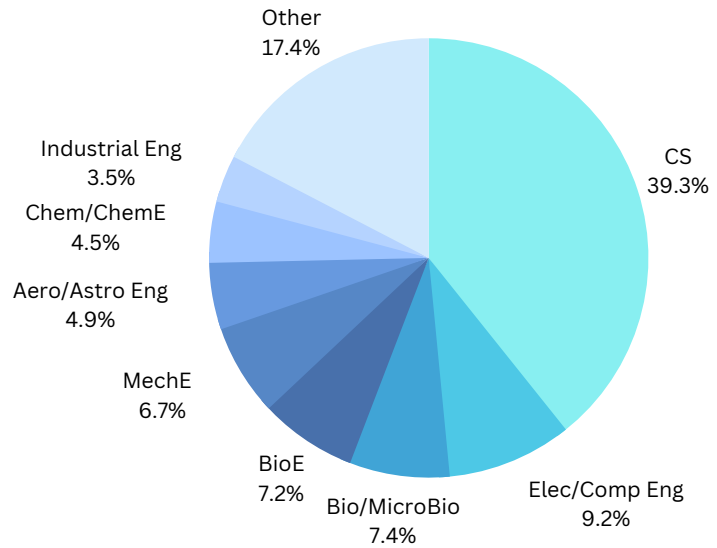
In the past year...

UF SASE had **1609** total event attendees, including **451** unique attendees across **53** different events.

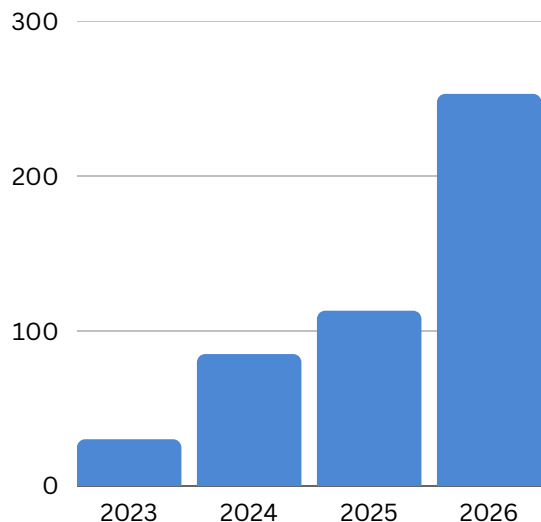
Here's who our attendees are by...

major:

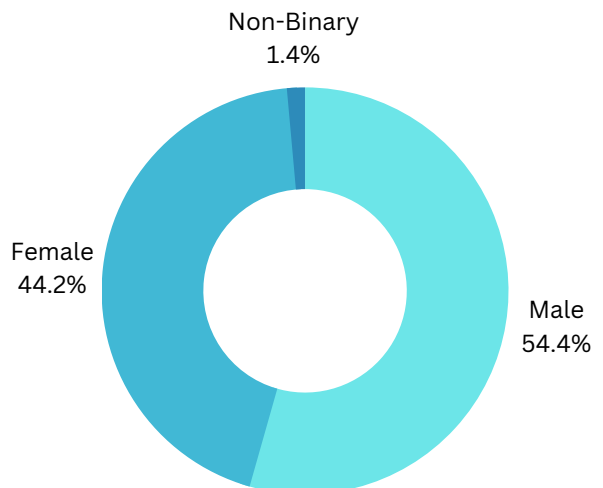
- 192 - Computer Science
- 45 - Electrical/Computer Eng.
- 36 - Biology/Microbiology
- 35 - Biomedical/Biological Eng.
- 33 - Mechanical Eng.
- 24 - Aeronautical/Astronautical Eng.
- 22 - Chemistry or Chemical Eng.
- 17 - Industrial and Systems Eng.
- 85 - Other science/engineering majors



graduation year:



gender:





Community Events

These are the events that formed our strong community.

General Body Meetings

Our chapter holds 4 GBMs per semester. These meetings have food, activities, and a theme that promotes professional or academic development. They also feature an alumni or company rep. as a speaker, whom our members can learn from.

~ avg. 110 attendees each



Service Events

We host 3 service events per semester.

Service events include:

- Pet shelter volunteering
- Local school restoration
- Habitat for Humanity
- Street clean-ups
- Charity drives

~ avg. 25 attendees each

Mentorship Program

Through an interactive and exciting program, members are paired up with upperclassmen with wisdom to share. Applicants are paired with mentors based on major and goals. In our Mentorship Cup, fun challenges are hosted biweekly for mentor-mentee groups to complete.

~ 101 mentors, 279 mentees last year



Winter and Spring Banquets

We host semesterly banquets to celebrate the accomplishments of our chapter. Our banquets include food, performances, and recaps for our members to reflect on what we did in the past semester.

~ avg. 150 attendees each



Development Opportunities

This is how we promote the professional development of our members.

Company Partnered Events

Event types include meet and greet, resume review/workshop, and information session. These virtual or in-person events allow our members to network with and learn from industry professionals in a low-stakes setting. Some recent collaborators: P&G, Blue Origin, Edwards Lifesciences, UKG, Wabtec

~ avg. 20 attendees each



SASE Interns

Through an engaging, social, and educational program, our dedicated interns can create their own events for our organization. Interns gain leadership and event planning skills, which prepares them to become future board members.

~ 80+ total interns last year

SASE Engineering Team (SET)

Founded in January of this year, SET is an interdisciplinary design team led by our Technical Chairs. SET allows members to explore new skills and challenge themselves in a collaborative environment. SET's yearlong project aims to be beneficial for the SASE community.

~ 20 team members



Technical Workshops

Previous workshops include: 3D printing, web development (HTML, CSS, React), soldering, machine learning, making RFID business cards

~ twice per semester, avg. 26 attendees each



Awards and Accomplishments

Our efforts to foster the growth and professionalism of our members have not gone unnoticed.



2022 - 2023

University-Sponsored Student Organization of the Year Finalist
SASE Inspire Awards: Most Improved Chapter



2021 - 2022

Award of Excellence: Gator Engineering Student Society



2020 - 2021

Hosted SASE South Regional Conference: Future in Focus



2019 - 2020

SASE Inspire Awards: Most Influential - Honorable Mention



2018 - 2019

SASE Inspire Awards: Most Philanthropic - Honorable Mention



2014 - 2016

Hosted SASE Southeast Regional Conference 3 years in a row



2011 - 2012

Awarded National SASE Silver Chapter of the Year



2010 - 2011

Awarded National SASE Gold Chapter of the Year



Connect with our audience!

We constantly update our members about our events and opportunities through these platforms.



Instagram - @ufsase

Total Followers: **2,030+**
Followers in the past 90 days: **460**
Users reached in past 90 days: **6,100**
Median reach per post: **1200+**
Impressions in past 90 days: **118,000+**



LinkedIn - linkedin.com/company/ufsase

Total Followers: **400+**
Avg impressions per post: **1000+**
Started April 2023
Will be very active and heavily promoted this year



Discord - discord.gg/q3HBeC5

Members: **1300+**
Casual platform for past and current members to converse, ask for advice, connect, and play games
Updates about opportunities and events



Facebook - facebook.com/ufsase

Likes: **990+**
Followers: **1,050+**
Our Facebook echoes the posts on our Instagram





Our Yearly Budget

Here's where the money goes.

Event / Initiative	Value	Percentage
Semester Banquets (2 total)	\$3,600	29.3%
T-Shirts (400 ct.)	\$2,800	22.8%
General Body Meetings (8 total)	\$2,400	19.5%
Engineering Team	\$1,500	12.2%
Tabling / Marketing Materials	\$1,000	8.1%
Technical Workshops	\$400	3.3%
Social Events	\$400	3.3%
Extra Operational Costs	\$200	1.6%
Total	\$12,300	100%

Under half of our funding comes from UF, and the remainder is funded via sponsorships and fundraisers.

All donations from sponsors go towards our events.



Ways to Sponsor UF SASE



Standard Sponsor

\$300+

Workshop or info session with your company (in-person or virtual)

Story post on Instagram

Promotion at 1 GBM

Company link, logo, and description added to website



Gold Sponsor

\$800+

Access to resume bank

Company info/ad added to monthly newsletter

Sponsored ad post on all social media

+ All Standard Sponsor Perks



Diamond Sponsor

\$1200+

Logo on 200 free shirts given to members

Speak at 1 General Body Meeting

Plaque in UF SASE office

+ All Standard and Gold Sponsor Perks

Donation methods:

Link to donate:

www.uff.ufl.edu/give-now/?fund_id=001681

Please make donations out to "UF SASE" in the comments.

Mail to:

P.O. Box 116550, 312 Weil Hall
Gainesville, FL 32611-6550
c/o UF SASE



To become a sponsor and/or ask questions about sponsorship, reach out to:

Max Huang
External Vice President
ufsase.evp@gmail.com

Ian Kreger
Treasurer
ufsase.treasurer@gmail.com



Dear prospective sponsor...



My name is Emely Chhu, and I'm the 2023-2024 University of Florida SASE President. On behalf of our UF chapter, I would like to thank you for taking the time to review our corporate sponsorship packet.

Since 2010, UF SASE has been dedicated to empowering Asian heritage scientists and engineers to achieve their full potential. Our events and programs have upheld our pillars of professional development, cultural diversity, and community service by providing resources for professional development and networking, creating leadership opportunities for our members, and educating them about issues facing the Asian American community in the workplace. I first joined SASE in 2021 as a SASE Intern and quickly realized that I wanted to get more involved. I resonated with UF SASE's mission and knew I wanted to help it reach greater heights. By sponsoring our chapter, you can align yourself with our mission.

Now in our 14th year, our organization has grown extraordinarily from our humble beginnings with 15 members to host nearly 500 different people at our events in the past year. We were recently awarded SASE's Most Improved Chapter Award and named a finalist for the UF University-Sponsored Student Organization of the Year, honors that have solidified our growth not only in size but merit. In 2021, we received the Gator Engineering Student Society Award of Excellence and hosted the SASE South Regional Conference, an event that hosted 10+ professional companies and 200+ job-seeking students, many of whom received both internship and full-time offers on-site. UF SASE has prepared and provided career opportunities to countless students, myself included.

Our members have a history of showcasing themselves as influential leaders and remarkable professionals. They are excited to learn about your company and the opportunities you offer, and our goal is to provide our members with the resources and professional opportunities that will help them achieve their full potential. We are thrilled to work with you to accomplish these goals!

Best Regards,

Emely Chhu
UF SASE President 2023 - 2024